

## EMPLOYEE ENGAGEMENT

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Effective Employee  
Engagement



**COURSE LENGTH: 1.0 DAYS**

Successful managers know they have to engage their workforce. Engaged employees are emotionally and intellectually committed to the success of the organization. They go the extra distance, are more productive, have lower stress levels, enjoy greater work satisfaction and tend to stay with the organization longer. However, it can be difficult for business owners and senior managers to engage directly with their employees.

The Employee Engagement course from PD Training introduces managers to practical tools that keep a team focused and productive, while connecting with them on an emotional level. It offers a comprehensive understanding of the important components of engagement and how to engage with your team in a meaningful way.

This engaging course is available now throughout Malaysia, including Kuala Lumpur.

This Employee Engagement training course can be delivered at your premises by one of our expert local or international trainers or live online using our [HIVE](#) technology.

Contact us today for a quote or enroll now into the next public course date.

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## EMPLOYEE ENGAGEMENT COURSE OUTLINE

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### FOREWORD

Having an **engaged workforce is critical to organizational success**. A distracted workforce is less than effective. Employees who do not pay attention to their work can waste valuable time and make careless mistakes.

So how do you improve employee engagement and create people who are 'connected and committed' to the business?

This course will develop employee engagement as a useful skill that allows managers to connect with their employees on an emotional level and motivate them to focus on their work and how to reach their personal and company goals. It examines why employee engagement is important and valuable, how to foster and measure employee engagement and link it to key organisational goals and outcomes.

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### OUTCOMES

- Wake up! Disengagement is costing your company millions
  - Identify the different types of attention
  - Create strategies for SMART goals
  - Implement proactive methods to create engagement
  - Procrastination: Eat that frog!
  - Manage time and productivity
  - Develop strategies for an engaged workforce
  - Identify the different personality types & how they fit into a plan for employee motivation
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### MODULES

#### Lesson 1: Getting Started

- Workshop Objectives
- Pre-Assignment Review

#### Lesson 2: Introduction to Employee Engagement

- What Is Employee Engagement?
- Stop Thinking and Pay Attention!
- What Is Mushin?
- What is Xin Yi (Heart Minded)?

#### Lesson 3: Types of Attention

- Focused Attention
- Sustained Attention
- Selective Attention
- Alternating Attention
- Attention CEO
- Attentional Blink

#### Lesson 4: Strategies for Goal Setting

- Listening to Your Emotions
- Prioritizing
- Re-Gating

### Lesson 5: Meditation

- Beta
- Alpha
- Theta
- Delta
- Gamma

### Lesson 6: Training Your Attention

- Mushin
- Meditation
- Focus Execute
- Visualization
- Case Study

### Lesson 7: Attention Zones Model

- Reactive Zone
- Proactive Zone
- Distracted Zone
- Wasteful Zone
- Case Study

### Lesson 8: SMART Goals

- The Three P's
- The SMART Way
- Prioritizing
- Evaluating and Adapting

### Lesson 9: Keeping Yourself Focused

- The One Minute Rule
- The Five Minute Rule
- What to Do When You Feel Overwhelmed

### Lesson 10: Procrastination

- Why We Procrastinate
- Nine Ways to Overcome Procrastination
- Eat That Frog

### Lesson 11: Prioritizing Your Time

- The 80/20 Rule
- The Urgent / Important Matrix
- Being Assertive
- Creating a Productivity Journal
- The Glass Jar: Rocks, Pebbles, Sand and Water

### Lesson 12: Wrapping Up

- Words from the Wise

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## WEB LINKS

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- [View this course online](#)
- [In-house Training Instant Quote](#)