PROFESSIONAL DEVELOPMENT TRAINING

Environmental Social Governance ESG

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1.0 DAY COURSE

Environmental, Social and Governance (ESG) has become a defining framework shaping how organizations operate, manage risks, and create long-term value. Investors, regulators, customers, and employees increasingly expect companies to demonstrate responsible environmental stewardship, ethical governance, and positive social impact.

What was once viewed as corporate philanthropy or sustainability reporting has now evolved into a strategic business priority. Organizations that understand and implement ESG effectively are better positioned to manage emerging risks, strengthen stakeholder trust, improve operational efficiency, and remain competitive in a rapidly changing global environment.

This 1-day ESG Fundamentals program provides participants with a practical introduction to the key concepts, principles, and business implications of ESG. The program explores the three pillars of ESG – Environmental, Social, and Governance – and examines how they influence business decisions, organizational reputation, and long-term sustainability.

Through interactive discussions, real-world examples, and practical frameworks, participants will develop a clear understanding of how ESG applies across different industries and how organizations can begin integrating ESG principles into their strategies and operations.

What You'll Gain:

This program is suitable for professionals seeking a foundational understanding of ESG and how it applies within organizations, including:

- Business leaders and senior managers
- Strategy and corporate planning professionals
- Risk and compliance officers
- Sustainability and ESG professionals
- Operations and supply chain managers
- Human resource professionals

- Finance and investment professionals
- Consultants and advisors
- Entrepreneurs and business owners

No prior experience in ESG is required.

Outcomes

By the end of the program, participants will be able to:

- Understand the fundamental concepts of ESG and its growing importance in modern organizations
- Explain the Environmental, Social, and Governance pillars and how they relate to business operations and decision-making
- Identify key ESG risks and opportunities that can impact organizational performance and reputation
- Recognize global trends and expectations related to sustainability and responsible business practices
- Understand the role of governance, ethics, and transparency in building resilient organizations
- Identify practical steps organizations can take to begin implementing ESG initiatives

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Modules

Lesson 1: Introduction to ESG: Why Responsible Business Matters

Understanding ESG

- What ESG means and how the concept evolved
- Differences between ESG, sustainability, and corporate responsibility
- The growing influence of ESG in global business

Drivers Behind ESG Adoption

- Investor expectations and capital markets
- Stakeholder pressure and consumer awareness
- Regulatory developments and global sustainability agendas

ESG as a Business Imperative

Lesson 2: Environmental Responsibility: Managing Environmental Impact

Environmental Challenges Facing Organizations

- Climate change and environmental sustainability
- Resource scarcity and environmental degradation
- The role of businesses in environmental stewardship

Key Environmental Topics in ESG

- Energy consumption and efficiency
- Carbon emissions and climate responsibility
- Waste management and circular economy principles
- Water usage and environmental protection

- Risk management and resilience
- Reputation and stakeholder trust
- Competitive advantage and long-term value creation

Environmental Performance Management

- Environmental indicators and measurement
- Sustainability initiatives and operational improvements
- Integrating environmental considerations into business strategy

Lesson 3: Social Responsibility: Building Responsible and Inclusive Organizations

Workplace Responsibility

- Employee wellbeing and workplace safety
- Diversity, equity, and inclusion
- Talent development and fair employment practices

Stakeholder Relationships

- Customer trust and responsible product practices
- Community engagement and social impact
- Responsible supply chain management

Social Risk and Reputation

- Ethical conduct and responsible marketing
- Human rights considerations in business operations
- Managing social expectations and stakeholder concerns

Lesson 4: Governance: Ethics, Accountability, and Organizational Integrity

The Role of Governance in ESG

- Leadership accountability and board oversight
- Organizational transparency and ethical culture
- Corporate governance principles

Ethical Business Practices

- Anti-corruption and integrity frameworks
- Conflict of interest management
- Responsible decision-making and compliance systems

Governance as a Strategic Enabler

- Strengthening organizational trust
- Aligning governance with long-term strategy
- Building a culture of accountability and responsibility

Lesson 5: ESG Integration: From Awareness to Implementation

Understanding ESG Frameworks and Reporting

- Common ESG reporting standards and frameworks
- Sustainability disclosures and transparency expectations
- ESG metrics and performance indicators

Identifying ESG Priorities

- Materiality and identifying key ESG issues

- Understanding organizational ESG risks and opportunities
- Aligning ESG initiatives with business objectives

Beginning the ESG Journey

- Developing an ESG roadmap
- Building internal awareness and capabilities
- Integrating ESG into operations and decision-making

Talk to our expert team

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